



IECA 
International Erosion Control Association
AUSTRALASIA

STRATEGIC PLAN 2020

The **IECA Australasia** strategic plan is founded on four pillars, representing key values of our members and industry:

Improve knowledge, best practice and innovation in erosion and sediment control.

Engage members and the broader community through partnerships, outreach and communication.

Connect industry professionals through conferences, networking and sponsored events.

Advocate for better education and understanding of erosion and sediment control best practices and standards.

IMPROVE

- innovation and adoption of best practices by hosting workshops and providing communications and technical publications.
- industry sustainability and highlight a range of products and techniques that assist our members in making informed decisions.
- problem solving by hosting “hands-on” workshops.
- IECA's funding to expand 'on-the-ground' events and opportunities, to provide value to members in more regions.
- best practice erosion sediment control across a range of Australasian jurisdictions.
- industry professionalism by overseeing, promoting and endorsing certification and accreditation programs in Australasia.
- training opportunities to fill industry knowledge gaps.
- member capacity and skills in related disciplines like stream rehabilitation and revegetation.

ENGAGE

- members through networking and social events
Networking is a key reason the IECA exists, so come let your hair down with the IECA!
- more industry professionals including contractors, regulators, suppliers and service providers.
- other associations and offer joint conferences and workshops that align with related disciplines.
- young professionals through online media and by offering scholarships and mentorship opportunities.
- new ideas for education, improvement and innovation in the erosion and sediment control industry.
- with members and the wider community through regular marketing and media communications.
- with federal, state and local governments and regulators in Australia and New Zealand to update and improve best practices documents, policy and regulations to propel our industry forward.
- members to be more involved, become directors, and apply for awards and scholarships.



CONNECT

- members to events, expand workshop offerings and host the annual conference in more regions.
- IECA “champions” to our board to explore and drive new engagement and ideas. Have a dazzling idea you want to breathe life into? Talk to the board and we’ll try to help make it a reality!
- new legislation changes, funding opportunities, award winners and best practices to our members.
- information to our members and the wider industry through our website, social media and our quarterly newsletters.
- mentors to young professionals in the industry. Just starting out and need someone to help you navigate your career? Want to pass your valuable knowledge and expertise to others? In either case, get in touch with the IECA and we might be able to play matchmaker!
- members to other IECA members internationally. You never know where your next adventure awaits!
- members to IECA high quality, approved training programs that offer the latest and most relevant information to industry professionals.

ADVOCATE

- for better education and understanding of best practices, particularly government regulators.
- for government jurisdictions to update and refresh their best practices erosion and sediment control documents to current standards.
- for growth and development in the erosion and sediment control industry.
- for new and expanded opportunities for members.





WHO WE ARE

The IECA is a non-profit, international, member organisation that provides education, resource information and business opportunities for professionals in the erosion and sediment control industry.

The Association's 3,000 plus members represent 52 countries and 17 fields of professional practice.

The Australasian Chapter of the IECA (known as IECA (Australasia)) was formed in 1994.

Our diverse membership represents a unique network of specialists who can solve a broad range of problems caused by soil erosion and its by-product, sediment pollution.

OUR OBJECTIVES

The objectives of IECA (Australasia) are:

- to offer professional development opportunities to its membership, the public and the erosion and sediment control industries throughout Australia, New Zealand and internationally;
- to provide environmental educational opportunities through conferences, short courses, seminars and publications, at both a local and international level;
- to be a service organisation for the erosion and sediment control industries;
- to establish standards for erosion and sediment control materials and installation procedures; and
- to provide technical expertise for people, organisations and governments seeking help in the fields of erosion control and soil conservation, and their influences on air, land and water qualities.



CONTACT IECA

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