

# Exhibitor & Sponsorship Prospectus

**Reserve Your Booth Today and Take  
Advantage of the Sponsorship Opportunities!**

## Schedule at a Glance

### Wednesday 20 October -

8:00AM - 4:00PM - Exhibitor Set Up  
5:00PM - 7:00PM - Exhibitor Welcome Reception

### Thursday 21 October -

7:30AM - 5:00PM - Conference Programming with exhibitor networking opportunities

### Friday 22 October -

7:30AM - 2:30PM - Conference Programming with exhibitor networking opportunities  
1:30PM - 5:00PM - Exhibitor Dismantle

### Conference Highlights

The Conference Committee, comprising representatives from the International Erosion Control Association (IECA), invites interested persons to exhibit at our upcoming conference in Coffs Harbour this October 20-22, 2021. Suppliers, consultants, asset owners, practitioners, academics, students – any and all land and water management professionals are encouraged to share their stories and experiences as an exhibitor. This year's conference theme: **“Stop the Spread... of Sediment! Protecting Soil and Water Resources”**

### Location:

Pacific Bay Resort  
Cnr Pacific Hwy and, Bay Dr,  
Coffs Harbour NSW 2450, Australia

## SPONSORSHIP AND EXHIBITION DETAILS

**IECA Australasia Conference** will provide your organisation the unique opportunity to increase its visibility, enhance its strategic marketing objectives, and reach key market segments in this Australasia region and beyond. Whether your organisation is large or small, national or international, sponsorship is the perfect opportunity to engage, network and expand your business.

- Expand your network of contacts in the private and public sectors
- Position your organisation as a leader in its field
- Promote your company's products and services
- Explore new business ventures
- Reinforce your commitment and dedication to the erosion control and stormwater management community

## EXHIBITS

The Exhibits will be held in Island Courtyard which will serve the following food and beverage functions: exhibitor Morning and Afternoon Tea and Lunch as well as the Wednesday Evening Reception. The exhibit area will be the hub of activity throughout the conference. The conference schedule will provide ample time for attendees to interact with all exhibitors starting on Wednesday 20 October with the welcome reception in the Exhibit Hall.

### **Each booth will include:**

- One Exhibit Booth - (2.5mW x 2.0mD x 2.5mH)
- Walls - Walls are 3mm thick white melamine board secured by an Octanorm aluminum frame system
- Lights - 2 x 150W LED lights will be placed on the back of each booth. Combined with the venue lighting this should be more than sufficient for each stand.
- Power - 1 x 4amp (1000W max) power point will be placed within each booth. If you have higher power requirements please contact RME
- Flooring - Venue flooring only (carpet). Additional raised flooring or carpet tile flooring can be booked through RME

**Official exhibitor service provider is Rowland Moye Entertainment "RME"**

## Who Should Exhibit?

- Filtration and Drainage
- Equipment Manufacturers
- Storage/Detention Systems
- Distributors
- Monitoring/Sampling/Sensor Equipment
- Consultants
- Oil/Water Separator Systems
- Engineers
- Pipe/Valves
- Liners
- Contractors
- Sealants
- Permeable Pavement
- Designers
- Skimmers
- Associations
- Flood-Control Systems
- Vacuum Equipment
- Educational Institutions
- Sweepers
- Software

# IECA Australasia Conference

Stop the Spread ... of Sediment | Protecting Soil and Water Resources

<b>SPONSORSHIPS</b>  IECA Australasia Annual Conference offers conference sponsorship packages: Platinum, Gold, Silver and Expo Only.  <i>All prices in Australian dollars and include GST</i>	<b>PLATINUM SPONSOR</b> Limited to 1  \$7000 Members  \$8500 Non-Members	<b>GOLD SPONSOR</b> Limited to 3  \$5000 Members  \$6500 Non-Members	<b>SILVER SPONSOR</b> Limited to 3  \$4000 Members  \$5500 Non-Members	<b>EXHIBITOR</b>  \$3000 Members  \$3200 Non-Members	<b>A LA CARTE SPONSORSHIPS</b> Contact kim@ieca.org for complete details
(1) (2.5mW x 2.0mD x 2.5mH)	✍	✍	✍	✍	
Company description on the conference website and Mobile App	✍	✍	✍	✍	
Corporate recognition with link to home page on the conference website and mobile app	✍	✍	✍		
Corporate recognition at the registration area	✍	✍	✍		
Access to the post-conference mailing list (we do not supply contact information for people who have opted out of information sharing with 3rd parties.)	✍	✍	✍		
Corporate recognition on email campaigns	✍	✍	✍		
Official Mobile Conference App Recognition on Web App (all pages)	✍				
Banner Ad on Mobile Home Page	✍	✍			
Banner Ad on Mobile Agenda Page	✍	✍			
Banner Ad on Mobile Profile Page	✍				
Table tents	✍				
Sponsorship signage	✍	✍			
Corporate recognition on walk in conference slides during breaks	✍	✍			
Company video to play prior to opening keynote presentation	✍				
Company video to play prior to lunch keynote presentation		✍			
Conference Registration(s)	5	3	2	1	
Literature (flyer provided by sponsor) (max 8.5" w x 11" h) at the registration table	1 Item	1 Item			Literature \$150/\$200
Award Dinner Sponsorship - 4 Opportunities or Exclusive Sponsorship					\$500 or \$2000
Golf Sponsorship					\$1,500

### **SPONSORSHIP AND EXHIBITOR APPLICATION PROCESS**

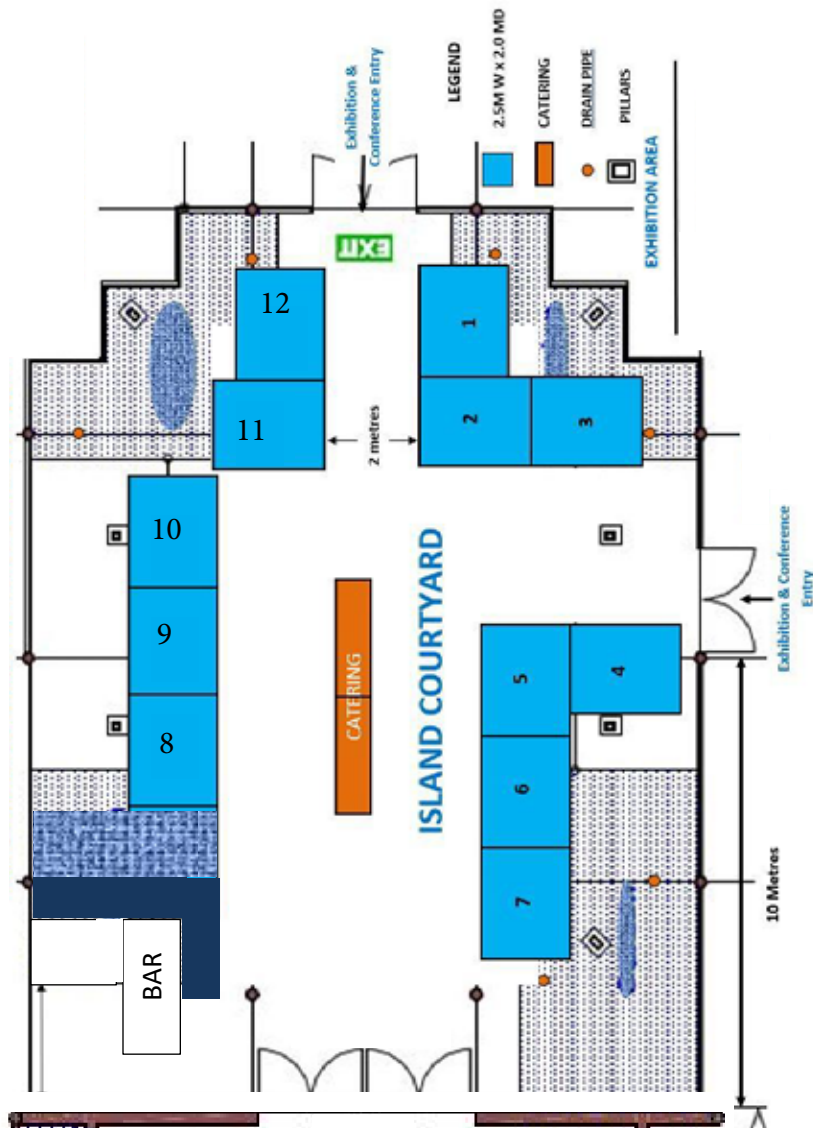
**To purchase booth space or sponsorship package please complete and return the booking form to IECA Australasia**

admin@austieca.com.au

#### **Direct Shipping**

Pacific Bay Resort  
Attn: Exhibitor Name/**Australasia Regional Conference**  
Cnr Pacific Hwy and, Bay Dr,  
Coffs Harbour NSW 2450, Australia

*Outgoing shipments must be prepaid and arrangements for pickup must be made by the exhibitor.*



## BOOKING FORM

Contact person.	
Company	
ABN	
Postal address	
Suburb	
Postcode	
Telephone	
Mobile	
Email	
Website	

I/We wish to sponsor/exhibit at the 2021 IECA Australasian Conference and apply for the sponsorship package/exhibition booth as indicated. We agree to pay the total cost as shown on the dates indicated, including applicable GST and any other charges incurred on our behalf. I/We authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the Conference. I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

Signed: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Position: \_\_\_\_\_

### **Conference Organiser**

Should you have any questions regarding the 2021 IECA Australasian Conference please contact IECA Australasia PH: +61 2 4677 0901, Email: [admin@austieca.com.au](mailto:admin@austieca.com.au)

## Sponsorship and Exhibition Opportunities

Available Options	Cost (incl GST)	Qty	Total
Platinum Sponsor	\$7000 member \$8500 non-member		
Gold Sponsor	\$5000 member \$6500 non-member		
Silver Sponsor	\$4000 member \$5500 non-member		
Exhibition space	\$3000 member \$3200 non-member		

I wish to reserve the following exhibition space at the Conference:

1st Preference \_\_\_\_\_ 2nd Preference \_\_\_\_\_ 3rd Preference \_\_\_\_\_

### Exhibition / Sponsorship Payments:

Exhibitors and sponsors are reminded that:

1. A completed booking form is required to confirm your sponsorship of trade exhibition booth booking.
2. Exhibition space will be allocated on a 'first in, first served' basis. Booths will be allocated in order of your preferences on your booking form. Where only one preference is provided, and that space has already been sold, a booth will be allocated as close as possible to the desired location.
3. Payment does not have to accompany the booking form, however payment terms and conditions must be adhered to else the booth may be released for sale to another exhibitor.
4. Upon receipt of the signed booking form, the Conference Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
5. A deposit of 50% must be paid within 14 days of the date of the booking. If payment of the deposit is not received within that time, the booth will be available for sale to another company.
6. The full amount of the booking must be paid within 60 days from the date of invoice and by no later than 1 month prior to the Conference.
7. For late bookings, the full amount of the booking must be finalised prior to the Conference commencement date. No exhibitor will be allowed to occupy the allocated exhibition space until all monies owing to the Conference Organiser are paid in full.
8. All amounts are payable in Australian Dollars. Cheques must be made payable to IECA Australasia. Direct Debits are to be made to the account number listed on the bottom of the Tax invoice.
9. Acceptance of sponsorship and exhibition bookings is at the discretion of the Conference Organising Committee.

## TERMS AND CONDITIONS

1. **Application and Definitions:** These Terms and Conditions apply to and are made part of the IECA Exhibit Space Contract entered into by IECA and the Exhibitor named therein with respect to the **Australasia Regional Conference Event 20 - 21 October 2021** in to be held Pacific Bay Resort, Cnr Pacific Hwy and, Bay Dr, Coffs Harbour NSW 2450, Australia.
2. **Compliance With Law/Rules/Interpretation:** Exhibitor will comply with all applicable laws, rules, regulations, codes and licensing requirements of governmental authorities, all rules, regulations and codes of the local Police and Fire Department at the location of the Conference, all applicable fire, utility and building codes, these Terms and Conditions, and all Rules and Regulations, policies and criteria of IECA or the Conference Facility, which are applicable to Exhibitor or its activities. IECA shall have full power in the interpretation and enforcement of All Terms, Conditions, Rules and Regulations governing Exhibitors and shall have the authority to make such further rules and regulations, orally or in writing, as IECA considers necessary for the proper conduct of the Conference, and any such decisions shall be binding on Exhibitor.
3. **No Endorsement:** The rights granted to Exhibitor herein do not constitute and may not be used to imply the endorsement or Exhibitors products or services by IECA.
4. **No Assignment:** The rights granted to Exhibitor herein are personal to Exhibitor, and may not be assigned, subleased, or otherwise transferred by Exhibitor. Exhibitor may not permit in its exhibit space and products or representatives of non-exhibiting companies.
5. **Postponement or Cancellation of Conference:** If the Conference is postponed or rescheduled in whole or in part, for any reason, including but not limited to force majeure, the obligations of the parties to perform hereunder shall be delayed to take into account such postponement or rescheduling in the event that the Conference is cancelled in its entirety, for any reason, including but not limited to force majeure, as Exhibitor's exclusive remedy, IECA will endeavor to refund all or a portion of exhibit fees paid by Exhibitor, after taking into consideration funds expended that are not recoverable by IECA. Cancellation or substitution of a particular session or program at the Conference will not be deemed a cancellation hereunder.
6. **Disclaimer:** While IECA desires that the Conference be successful for Exhibitor, IECA specifically disclaims any warranty with respect to success or results for Exhibitor.
7. **Limitation of Liability:** EXHIBITOR AGREES THAT IN NO EVENT SHALL IECA'S LIABILITY HEREUNDER EXCEED THE AMOUNT OF THE EXHIBIT FEE ACTUALLY PAID BY EXHIBITOR. IN NO EVENT SHALL IECA BE LIABLE FOR ANY LOSS OF INCOME, PROFIT, OR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY NATURE.
8. **Release and Indemnification:** Exhibitor releases, waives, and discharges any claim, demand or cause of action that Exhibitor, its officers, directors, employees, agents or guests ("Releasors") may have against IECA, its directors, officers, employees, agents, general service contractors, members or volunteers or the Conference Facility, its directors, officers, employees, agents, general service contractors ("Releasees") for any liability, loss, damage, expense, claim or cause of action of any kind arising out of Releasors' participation in or exhibition at the Conference, or its actions or activities of Releasors or any third parties involved in the Conference (including other exhibitors), whether caused by the negligence of Releases or otherwise. Exhibitor agrees to indemnify, defend, hold Releasees harmless from any loss, damage, expense, claim, or cause of action of any kind (including reasonable attorney's fees and costs), arising out of (i) Exhibitor's products, services, Promotional Materials,  
  
(ii) the display or publication of any Exhibitor information (including Exhibitor's Marks or Promotional Materials) in connection with Conference, in IECA publications (electronic or print), on IECA's website, or elsewhere, (iii) Exhibitor's performance or failure to perform under this Contract or breach of any warranty, representation or covenant made by Exhibitor in this Contract, or (iv) Exhibitor's participation in and operation of exhibit space at, the Conference. This indemnification obligation shall survive the termination of this contract.
9. **Violations:** If Exhibitor violates any of the terms of the Contract, including but not limited to these Terms and Conditions or the Rules and Regulations, IECA may take such actions as it deems appropriate in its sole discretion, including but not limited to the Contract, removing the exhibit, requiring forfeiture of all or a portion of accrued priority points or forfeiture of all rights to exhibit at future events listed by IECA, and exercising any remedies it may have hereunder or under applicable law. If Exhibitor has defaulted under the Contract, IECA will not be liable for refunds of any Exhibit Fees paid by Exhibitor, even if IECA leases any forfeited space to another Exhibitor.



## TERMS AND CONDITIONS

10. Risk of Loss/Insurance: Exhibitor acknowledges and agrees that neither IECA nor the Conference Facility carries insurance for or will be responsible for loss of or damage of Exhibitor's property and for its liability as the elects. In addition, Exhibitor shall obtain and maintain at its own expense a standard Comprehensive General Liability Policy with a combined policy limit of at least \$1 million, which policy shall (i) provide coverage for injury or death to persons and damage to property in connection with the Conference, and (ii) list IECA and the Conference Facility as additional insureds. Such coverage shall be on an "occurrence" as opposed to "claims made" basis and shall cover the entire time period during which Exhibitor is present on or has any property at the Conference Facility. Exhibitor shall provide IECA with such evidence of coverage.

11. Term and Termination: Except as otherwise provided herein, the term of this Contract shall extend through the completion of the Conference. To the extent that this Contract contemplates (whether or not specified) that a party shall perform an obligation after expiration or termination of this Contract, such obligation and all provisions of this Contract relating thereto shall survive the termination of this Contract. In the event that IECA determines, in its sole discretion, for any reason and at any time, that the Exhibitor Fees paid by Exhibitor, and IECA shall have no further liability hereunder. Notwithstanding the foregoing, termination of this Contract due to default by Exhibitor will be addressed pursuant to Section 12. Fees paid by Exhibitor hereunder are not transferable to any other conference, event, product, or service offered by IECA.

12. Compliance with All Applicable Rules and Laws: In addition to the provisions of this Contract, Exhibitor agree to abide by all applicable rules, regulations and state and local laws. Including the rules of the convention center and fire and safety regulations.

13. Waiver: Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Contract. The rights of IECA shall not be deemed waived except as specifically set forth in writing signed by and authorized representative of IECA.

14. Severability: If any provision(s) of this Contract are held to be invalid, illegal, or unenforceable, the validity, legality, and enforceability of the remaining provisions shall not be affected or impaired thereby.

15. Dispute Resolution: The parties agree that controversy or claim arising out of or relating in any way to this Contract shall be settled by arbitration in Australian laws (specifically the state of NSW), using the services of the Judicial Arbitrator Group. Any judgment or award by the arbitrator(s) shall be entered in any court having jurisdiction. At any time, a party which seeks an injunction, or other equitable relief or similar judicial relief, if such action is necessary to preserve the status quo or otherwise preserve the benefits and rights created by this Contract, including but not limited, to protection of IECA's Marks and other intellectual property.

16. Miscellaneous: The Contract, these Terms and Conditions, and the Rules and Regulations, constitute the entire agreement between Exhibitor and IECA and supersedes all prior agreements and understandings relating thereto. This Contract shall be governed by the laws of the Australian laws (specifically the state of NSW), without giving effect to principles of conflict of laws. The relationship of the Exhibitor and IECA hereunder shall be solely that of independent contractors. No failure of any party to give notice of or seek a remedy for any violation of this Contract or to insist on strict performance hereunder shall reduce, impair, or affect such party's rights to later seek such remedy or insist on such performance with respect to the same or other violations or failure, regardless of such party's knowledge thereof. This Contract may be executed by facsimile signature and in counterparts.

17. Entirety of Contract: This contract and all documents incorporated by reference constitute the entire agreement of the parties and may not be modified or amended in any respect whatsoever without written consent of IECA.